



**FIDEX**  
developers

# SERVICES PROPOSAL

**Big ideas deserve  
bold solutions. Let's  
make it happen  
together!**



# Our Services



## Web Development

Pricing Staring From  
Rs.20,000/=



## App Development

Pricing Staring From  
Rs.30,000/=



## Graphic Design

Pricing Staring From  
Rs.1,000/=



## Digital Marketing

Pricing Staring From  
Rs.5,000/=



## Video Creation

Pricing Staring From  
Rs.3,000/=



## Business & IT Solutions

This proposal is valid only for two weeks. From Shared Date



# Website Development

## ► All Packages Included:

- ✓ FREE Web Hosting & Domain (\*T&C Applied)
- ✓ SSL Certificate
- ✓ Basic SEO Service
- ✓ Use Premium Images & Icons
- ✓ Basic Security Integration
- ✓ Speed Optimization
- ✓ Fully Responsive Website
- ✓ 1 Year Script-Warranty + Lifetime Service Warranty

## ► Service Packages – Wordpress

### BASIC

**Rs. 22,500/=**

Total Cost

**Wordpress** (custom / template)

Development Technology

- ✓ Up to 5 pages
- ✓ Contact Forms Integration
- ✓ Basic Animations and Graphics
- ✓ Google & Social Media Integration
- ✓ Admin Dashboard + Guide
- ✗ No Payment Gateway Integration
- ✗ No User Registration Systems
- ✗ No Ecommerce Features

Features

Personal / Business Portfolio  
Personal Blogging websites  
Single Product Showcase Website  
One Page Websites  
Pre Launching Websites

Example Website Types

*\*For Additional Features, additional Charges will be applicable.*

### ECONOMY

**Rs. 29,500/=**

Total Cost

**Wordpress** (custom / template)

Development Technology

- ✓ All Features Included in Basic +
- ✓ Up to 10 Pages
- ✓ Booking/Inquiry Forms
- ✓ Email SMTP authentication
- ✓ Payment Gateway Integration
- ✓ Basic User Registration System
- ✗ No Ecommerce Features
- ✗ No Social Authentications

Features

Travel/Tours Booking Websites  
Hotel Booking Websites  
Vehicle Renting/booking websites  
Single Product Selling Website  
Music Store Websites

Example Website Types

*\*For Additional Features, additional Charges will be applicable.*

### BUSINESS

**Rs. 35,500/=**

Total Cost

**Wordpress** (custom / template)

Development Technology

- ✓ All Features Included in Economy+
- ✓ Up to 15 Pages
- ✓ Woocommerce Integration
- ✓ PDF Invoice System Integration
- ✓ Stock management System
- ✓ User Registration with Social Auth
- ✓ Up to 100 Products Listing (nego)
- ✓ Multiple Payment Methods

Features

Medium Online Store Websites  
Single Vendor Websites  
Ads Publishing websites  
Digital Product Selling Websites  
NFT Stores & Selling websites

Example Website Types

*\*For Additional Features, additional Charges will be applicable.*

# Website Development

## ▶ Service Packages – Hard Code

### ECONOMY

**Rs. 34,500/=**

Total Cost

**Hard Code** (PHP, MERN stack)

Development Technology

- ✓ Up to 10 Pages
- ✓ Custom Admin panel
- ✓ Contact/Booking/Inquiry Forms
- ✓ Email SMTP authentication
- ✓ Payment Gateway Integration
- ✓ User Registration + Social Auth
- ✓ Basic DB + Security Management
- ✗ No Ecommerce Features

Features

Travel/Tours Booking Websites  
Advance Hotel Booking Websites  
Vehicle Renting/booking websites  
Crypto Investing Websites  
Music Studios, Album Collections

Example Website Types

*\*For Additional Features, additional Charges will be applicable.*

### BUSINESS

**Rs. 49,500/=**

Total Cost

**Hard Code** (PHP, MERN stack)

Development Technology

- ✓ All Features Included in Economy+
- ✓ Up to 15 Pages
- ✓ Advance Ecommerce Features
- ✓ PDF Invoice/Payslip System
- ✓ Stock management System
- ✓ Order/Delivery Tracking System
- ✓ Up to 100 Products Listing (nego)
- ✓ Multiple Payment Methods

Features

Advance Online Store Websites  
Single Vendor Websites  
Ads Publishing websites  
Digital Product Selling Websites  
NFT Stores & Selling websites

Example Website Types

*\*For Additional Features, additional Charges will be applicable.*

### EDUCATION

**Rs. 65,500/=**

Total Cost

**Hard Code** (PHP, MERN stack)

Development Technology

- ✓ All Features Included in Business +
- ✓ Learning Management System
- ✓ Multiple Roles (Up to 5 roles)
- ✓ SMS Gateway Integration
- ✓ Assignments Management
- ✓ Custom User Registration System
- ✗ Ecommerce Features – Addons
- ✗ Not Included Storage Server cost

Features

School/Academy Websites  
Tution Class Websites  
Course Publishing Websites  
Education Center Websites  
E-Learning Platforms

Example Website Types

*\*For Additional Features, additional Charges will be applicable.*

### CUSTOM

## Custom Website Development Projects

Do you have a custom Web development project not compatible with above packages ?

Please Contact Us Now



WhatsApp:  
**+94 70 111 2015**



Call Us:  
**+94 71 959 4231**

**Rs. ?**

Total Cost

**CALL US  
NOW**

# Application Development

## ▶ All Packages Included:

- ✓ Android and IOS cross-platform (if needed)
- ✓ Google Playstore Host
- ✓ Notification Pusher
- ✓ Use Premium Images & Icons
- ✓ Intermediate Security Integration
- ✓ Speed Optimization
- ✓ Web to App Converting (if needed)
- ✓ 1 Year Script-Warranty + Lifetime Service Warranty

## ▶ Service Packages

### BASIC

**Rs. 35,500/=**

Total Cost

#### Android Only (Flutter)

##### Development Technology

- ✓ Up to 5 unique pages
- ✓ Basic Animations and Graphics
- ✓ Admin Panel + Guide
- ✗ No Payment Gateway Integration
- ✗ No User Registration Systems
- ✗ No Ecommerce Features

##### Features

Blogs Apps  
Educational Content Apps

##### Example Website Types

*\*For Additional Features, additional Charges will be applicable.*

### ECONOMY

**Rs. 65,500/=**

Total Cost

#### Flutter, Firebase

##### Development Technology

- ✓ All Features Include in Basic +
- ✓ Up to 10 unique pages
- ✓ SMTP & SMS Gateway Integration
- ✓ User Registration Systems
- ✓ Payment Gateway Integration
- ✗ No Ecommerce Features

##### Features

Basic LMS Apps  
Keyboards, Basic Chat Apps

##### Example Website Types

*\*For Additional Features, additional Charges will be applicable.*

### BUSINESS

**Rs. 95,500/=**

Total Cost

#### React Native, Node.js

##### Development Technology

- ✓ All Features Include in Economy +
- ✓ Up to 15 Unique Pages
- ✓ Normal Ecommerce Features
- ✓ Stock Management System
- ✓ Social Authentication
- ✓ Up to 100 Products Listing

##### Features

Single Vendor Ecommerce apps  
Online Store Apps

##### Example Website Types

*\*For Additional Features, additional Charges will be applicable.*

### CUSTOM

## For Custom App Development Projects

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**Rs. ?**  
Total Cost

CALL US NOW

# Graphic Designing

## ▶ Sub Services:



### UI/UX Design

Starting From:  
**Rs. 5,000/=**

### Social Media Post & Cover Design

Post Design:      Cover Design:  
**Rs. 1,000/=      Rs. 1,500/=**



### Business Cards & Flyers Design

Business Card:      Flyers Design:  
**Rs. 1,500/=      Rs. 2,500/=**



## ▶ Branding & Logo Design

### STANDARD

**Rs. 3,500/=**

Total Cost

- ✓ Research For Logo
- ✓ 02 Logo Concept
- ✓ Png, Jpg , pdf
- ✓ 3D Logo
- ✓ 10 Revisions
- ✗ Software Files ( Psd, Ai, Eps )
- ✗ No Animation Video

Features

### PREMIUM

**Rs. 5,500/=**

Total Cost

- ✓ Research For Logo
- ✓ 03 Logo Concept
- ✓ Png, Jpg , pdf
- ✓ Software Files ( Psd, Ai, Eps )
- ✓ 3D Logo
- ✓ Unlimited Revisions
- ✓ Animation Video

Features

### BRANDING

**Rs. 15,000/=**

Total Cost

- ✓ Research For Logo
- ✓ High Creative Design
- ✓ 03 Logo Concept
- ✓ Png, Jpg , pdf
- ✓ Software Files ( Psd, Ai, Eps )
- ✓ 3D Logo
- ✓ Unlimited Revisions
- ✓ Animation Video
- ✓ Research For Logo
- ✓ Certificate for logo

Features

# Digital Marketing

## ► Meta Advertising Packages – Normal

<b>STARTER PACKAGE</b>	<b>RS.3,990 /ad</b>	<b>SILVER PACKAGE</b>	<b>RS.5,500 /ad</b>	<b>GOLD PACKAGE</b>	<b>RS.8,990 /ad</b>
<ul style="list-style-type: none"><li>✓ Ad Campaign for 4 Days</li><li>✓ Daily Usage : \$ 2.28</li><li>✓ Service Charge: Rs.800/=</li><li>✓ Type: Post / Video / Reel</li></ul>		<ul style="list-style-type: none"><li>✓ Ad Campaign for One Week</li><li>✓ Daily Usage : \$ 2.00</li><li>✓ Service Charge: Rs.1,000/=</li><li>✓ Type: Post / Video / Reel</li></ul>		<ul style="list-style-type: none"><li>✓ Ad Campaign for Two Week</li><li>✓ Daily Usage : \$ 2.00</li><li>✓ Service Charge: Rs.1,000/=</li><li>✓ Type: Post / Video / Reel</li></ul>	
<b>PLATINUM PACKAGE</b>	<b>RS.15,990 /ad</b>	<b>DIAMOND PACKAGE</b>	<b>RS.20,900 /ad</b>		
<ul style="list-style-type: none"><li>✓ Ad Campaign for Three Weeks</li><li>✓ Daily Usage : \$ 2.30</li><li>✓ Service Charge: Rs.1,500/=</li><li>✓ Type: Post / Video / Reel</li></ul>		<ul style="list-style-type: none"><li>✓ Ad Campaign for One Month</li><li>✓ Daily Usage : \$ 2.30</li><li>✓ Service Charge: Rs.1,500/=</li><li>✓ Type: Post / Video / Reel</li></ul>			

## ► Meta Advertising Packages – Special (massage target)

<b>STARTER PACKAGE</b>	<b>RS.4,990 /ad</b>	<b>SILVER PACKAGE</b>	<b>RS.7,500 /ad</b>	<b>GOLD PACKAGE</b>	<b>RS.10,990 /ad</b>
<ul style="list-style-type: none"><li>✓ Ad Campaign for 4 Days</li><li>✓ Daily Usage : \$ 3.12</li><li>✓ Service Charge: Rs.800/=</li><li>✓ Type: Post / Video / Reel</li></ul>		<ul style="list-style-type: none"><li>✓ Ad Campaign for One Week</li><li>✓ Daily Usage : \$ 2.90</li><li>✓ Service Charge: Rs.1,000/=</li><li>✓ Type: Post / Video / Reel</li></ul>		<ul style="list-style-type: none"><li>✓ Ad Campaign for Two Week</li><li>✓ Daily Usage : \$ 2.30</li><li>✓ Service Charge: Rs.1,000/=</li><li>✓ Type: Post / Video / Reel</li></ul>	
<b>PLATINUM PACKAGE</b>	<b>RS.20,990 /ad</b>	<b>DIAMOND PACKAGE</b>	<b>RS.30,990 /ad</b>		
<ul style="list-style-type: none"><li>✓ Ad Campaign for Three Weeks</li><li>✓ Daily Usage : \$ 3.00</li><li>✓ Service Charge: Rs.1,500/=</li><li>✓ Type: Post / Video / Reel</li></ul>		<ul style="list-style-type: none"><li>✓ Ad Campaign for One Month</li><li>✓ Daily Usage : \$ 3.45</li><li>✓ Service Charge: Rs.1,500/=</li><li>✓ Type: Post / Video / Reel</li></ul>			



Free Post Design  
For Package More  
than Rs.5000/=

# Digital Marketing

## ▶ Sub Services

### Search Engine Optimization Services

- ✓ Advance SEO - Wordpress (Normal): Rs. 6,500/=
- ✓ Advance SEO - Wordpress (ecommerce): Rs. 9,500/=
- Per Product CEO: Rs. 450/=
- ✓ Advance SEO - Coded (Normal): Rs. 7,500/=
- ✓ Advance SEO - Coded (ecommerce): Rs. 11,500/=
- Per Product CEO: Rs. 650/=



### WhatsApp Marketing Campaign

- ✓ Per 1000 Numbers (Text Only): Rs. 2,500/=
- ✓ Per 1000 Numbers (Image + caption): Rs. 3,500/=
- For Post Creation: Rs. 750/=

#### Large Scale

- ✓ Per 100K Numbers (text Only): Rs. 35,500/=
- ✓ Per 100K Numbers (Image + caption): Rs. 41,500/=
- For Post Creation: FREE

**Contact Number List Price: Rs.3500/= per list per catagory**



### SMS Marketing Campaign

- ✓ Per 1000 Numbers (Rs.0.86 per SMS cost): Rs. 2,600/=
- Cost Calculated: **SMS cost + Number List Price + Service**

#### Large Scale

- ✓ Per 25K Numbers (Rs.0.80 per SMS cost): Rs. 29,500/=
- Cost Calculated: **SMS cost + Number List Price + Service**

**Contact Number List Price: Rs.3500/= per list per catagory**



# Video Creation & Editing

## ► Sub Services:

### High Quality Video + Voice Packages

- ✓ 15 seconds Video: Rs. 2,500/=
- ✓ 30 seconds Video: Rs. 3,500/=
- ✓ 45 seconds Video: Rs. 4,000/=
- ✓ 1 Minute Video: Rs. 4,500/=

*After first Video, Rs.2,500/= Per Additional Minute*




### Live Presenting Hig Quality Video


- ✓ 15 seconds Video: Rs. 3,500/=
- ✓ 30 - 45 seconds Video: Rs. 5,500/=
- ✓ 45 Sec - 1 Min Video: Rs. 6,500/=
- ✓ 1 - 2 Minutes Video: Rs. 9,000/=

*After first Video, Rs.2,500/= Per Additional Minute*



### Please Contact Us for Samples

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 Call Us:  
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# Business And IT Solutions

## ► Sub Services:



### Inventory Management Systems

Starting From:

**Rs. 25,000/=**



### Point of Sale (POS) Systems

Starting From:

**Rs. 22,000/=**

### Custom ERP Solutions

Starting From:

**Rs. 49,000/=**



**Please Contact Us for Purchase**



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**CALL US  
NOW**

# Thanks You For Your Time



**ALLWAYS  
REMEMBER, WE  
ARE HERE FOR  
YOU !**

## Further More Assistant:



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